



#SWEDENINDIASAMBANDH

EARTH STORIES



#SWEDENINDIASAMBANDH



Beyond compliance Beyond borders

True sustainability is not just about meeting compliance it demands a cognitive shift. Where our values and purpose are about the bigger picture. In this shift we rise above natural and social divides to view the Earth and all living things through a holistic lens. We recognise that this is our shared planet and that we are inseparable from its future.





Our Community

ABB Absolent Absortech
ADB SAFEGATE AFRY Alfa Laval Alimak
Group Alleima AP&T AQ Inductive AQ Mechanicals
& Electrical Manufacturing Aqilea Argus ArjoHuntleigh Assa
Abloy Atlas Copco Autoliv Axis Communications Beijer Ref Bharat
Forge Billerud Bluefish Pharmaceuticals Bufab Camfil Cavotec CEJN
Chadha&Co Clean Mobility Solutions Columbus Global Comaea Consulting
Consat Orahi De Laval Dellner DNB Bank DocOnline Dormer Tools Duni
Dynapac Electrolux Eletta Flow Elvikon Epiroc Ericsson Essity FAM GAC Shipping
GEODIS Getinge Gislen Software GoMo Group GOT Design India Gunnebo H&M IT
Services H&M Production H&M Retail Haldex HemoCue Hexagon Hitachi HMS
Networks Höganäs Husqvarna IKEA India IKEA Supply Services India Indiska Indpro
IPCO ISS Facility IVL Jacobi Group Kalpataru Projects KappAhl KPIIT KraftPowercon
Lagom Naering Landangen Lindex Lindström Manntek ManoMotion Medicover
Hospitals Mercuri Urval Munters Natural Resistance Nefab Nexer NR Solutions Nynas
Opticos Oriflame Orrefors Ovako Partex PE Geometry Perstorp Piab Vaccum
Technology Progreva Promoteq Rask & Co Resolver Roxtec Rusta Saab Sandvik
Coromant Sandvik Mining & Rock Technologies Scania SEB Seco Tools Sepson
Solvina Sonepar Spotify SSAB Stora Enso Swedish Semisubmersibles
Swegon Systemair Tapflo Tarento Tekompaniet Telia Cygate Teledyne
FLIR Tetra Pak Tietoevry Tranter Trelleborg Truecaller UST Uva
Lidköping Volvo Cars Volvo Group Volvo Tech Hub WisRight
XLIT Zacco

Members of SCCI

power duos

/'paʊə 'dju:əʊz/

a partnership that is greater than the sum of its parts.

SIMPLY BETTER TOGETHER.

Partnerships are powerful, especially when built on shared goals, shared dreams, and a shared vision.

Swedish companies in India do not operate in isolation. They strive to achieve long-term sustainability through meaningful collaborations that bring together diverse strengths and perspectives.

Our differences, in experience, resources, and approaches, are not sources of competition, but complementary forces that make us stronger together.



RURAL RESILIENCE

In six villages of Dhule district, Maharashtra, critical land and water issues continue to challenge the resilience of local communities. In response, **Atlas Copco Group** in India has partnered with AFARM to implement a long-term initiative focused on sustainable source management and community-led decision-making.

Spanning from 2024 to 2027, the project aims to build lasting change by strengthening local capacities, ensuring water and soil moisture security, promoting agriculture-based livelihoods, and fostering community awareness and participation.

This is one of several meaningful partnerships focused on grassroots efforts to build lasting impact and stronger communities.



THE EEM MOVEMENT

Net Zero and decarbonisation are bold ambitions, but achieving them demands more than intent, it calls for action and collaboration. **Alfa Laval** drives this change by helping industries cut energy use via technology upgrades, process optimization, and waste heat recovery.

That's why Alfa Laval and ABB co-founded the Energy Efficiency Movement (EEM) - a global initiative uniting organizations to accelerate smarter energy use and reduce emissions. With 600+ members worldwide, EEM proves that when we share solutions and innovate collectively, we don't just move forward, we redefine the future of energy efficiency.



CREATING DEMAND FOR...

IKEA Supply Services India has worked together with their suppliers over several years to streamline processes and maximise energy efficiency. They have also supported and empowered suppliers to invest in renewable energy solutions, such as installing solar panels at their production sites.

Recognising that these efforts alone were not enough in 2024 they took the next step, by bundling the energy consumption of their suppliers in India, enabling all of them to access International Renewable Energy Certificates (IRECs).

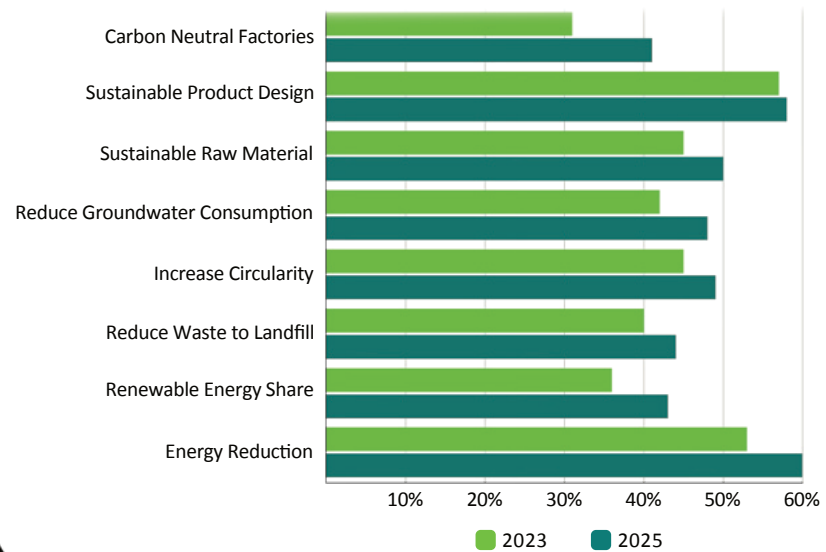


...SUSTAINABLE SUPPLIERS

Volvo Group in India has developed a range of fossil-free and low-carbon emission components working closely with its supply partners in India. The initiatives are typically characterized by adopting 100% renewable energy, eliminating the use of fossil fuels, virgin materials and hazardous materials as well as inculcating innovative new process technologies - ensuring transition towards truly sustainable production processes. Alongside this, the focus is also on biodiversity and sustainable transportation, bringing a holistic view to sustainability beyond manufacturing. These efforts continue as the company aims to be Net Zero by 2040.



SUSTAINABILITY IN MOTION



Swedish companies on their progress in decreasing their carbon footprint in India. Percentage of companies reporting they are on or ahead of their targets.

*Source 2025/26 Business Climate Survey



everyday

/'evri deɪ/

Ordinary, typical, or commonplace;
happening or used daily.

EVERY 24 HOURS

The smallest, simplest choices we make each day can create the most profound impact over time.

For Swedish companies in India, it is not just about big targets or ambitious numbers, real change lies in the daily decisions: how energy is consumed, how waste is managed, and the everyday mindset we bring towards protecting the environment.

Sustainability is a habit, built from choice to choice.

**OVER 650,000 TREES PLANTED - AND COUNTING
BY SWEDISH COMPANIES IN INDIA**



Photo credit: Sam Dasuru

A TON OF IMPACT

A single mature tree can absorb around 20–25 kg of CO₂ annually, quietly locking away over a ton of carbon over its lifetime. Multiply this across millions of trees, and forests emerge as powerful climate allies, storing billions of tons of carbon and acting as one of the planet's largest natural carbon sinks.



CIRCULAR TEXTILES

At **Lindström Group**, every wash and delivery is part of a measurable circular textile system. Their business model keeps textiles in use longer: in 2024 they repaired about 4.5 million pieces of workwear, avoiding millions of kilos of new production. Around 70% of their textile waste is already recycled. They are ranked in the top 1% of companies assessed by EcoVadis Platinum for sustainability and reduced their group greenhouse gas emissions by 7% during that year, while raising mat recycling from 24% to 69%.

By designing durable products, washing efficiently, and securing end-of-life recycling, they turn textiles-as-a-service into practical climate action for customers across Europe and Asia.



What if you could reverse time, undo the environmental damage caused by human activity?

That is the thinking behind the Reverse Project by **Volvo Cars**, an innovative initiative that transforms electric vehicle (EV) mileage into a force for reforestation. For every kilometer driven in an EV, regardless of the brand, participants who sign up contribute to tree-planting efforts.

35,000 trees have already been planted turning a former dump yard in Ghaziabad into a thriving urban forest. More is being done, it will be exciting to see what Reverse Project 2.0 brings.

KM'S TO FOREST

SMALL CHOICES, LASTING IMPACT

Tiny choices, made every day, can transform our future in remarkable ways. At **SEB**, conscious choices in the workplace, such as switching to reusable glass sippers, using double-sided paper printing, turning off lights when not in use, and designing meetings that reduce the need for travel, reflect this principle in action. These everyday decisions reflect their commitment to sustainability and conscious living.

Similarly, at **Uva Lidköping**, precision grinding machines are designed with longevity and sustainability in mind. Built to last for years, they are not discarded but continuously reused, minimizing environmental impact. This commitment to reusability makes a profound difference.

LIFE CYCLE LEADERSHIP

Sustainability requires a long-term mindset grounded in total impact rather than short-term gains. This means looking at life-cycle cost, whole-life carbon, material footprint, and resource intensity when evaluating decisions, investments, and organisational strategies. By applying life-cycle thinking across products, services, and operations, organisations can reduce overall impact, strengthen resilience, and create value that is both economically and socially sustainable.

astir

/ə'stɜː/

in a state of excited movement.

ENERGY IN MOTION

The word Astir carries a layered meaning. It evokes excitement, vitality, and momentum, to be thriving and brimming with energy. At the same time, it speaks of wakefulness, like a child stirring from sleep, alert and ready to engage.

In the context of Earth Stories, Astir embraces both. It reflects the rise of fresh ideas and purposeful action for the good of our planet, while also embodying an awakened consciousness, a sharper awareness of the challenges before us, and a readiness to meet them with creativity and resolve.



THE SF₆ EXIT

SF₆ is a powerful greenhouse gas, 24,300 times more potent than CO₂. It lingers in the atmosphere for over 1,000 years. It is most commonly used in high-voltage circuit breakers, switchgear, and other electrical equipment.


Hitachi Energy is determined to change that. Their EconiQ is the world's highest-rated SF₆-free circuit breaker, eliminating emissions equivalent to 170 fully booked jumbo jets flying from Paris to New York, when used in GIS (gas-insulated switchgear) substations.



DESIGNING FASTER FORESTS

In the land of the rising sun, botanist Akira Miyawaki transformed his deep concern for biodiversity loss into a global solution. Forests that would traditionally take over 200 years to mature could now thrive in under 30, thanks to a method involving the use of dense planting, enriched soil, and a multi-layered vegetation structure.

Sandvik Coromant has adopted this innovative method, planting over 930 native trees on just 303 m² of land to help absorb carbon from the atmosphere. This initiative not only enhances the site's green cover but also significantly increases carbon sequestration. By accelerating natural growth, the approach enables the development of a forest ecosystem that would typically take a century, within just a decade.



Left untreated, wastewater can become a silent threat, spreading disease, polluting rivers, and harming communities for generations. But at **Epiroc's** Nashik facility, the story is different.

The site runs both an Effluent Treatment Plant (ETP) and a Sewage Treatment Plant (STP), ensuring that industrial and domestic wastewater is cleaned before it can cause harm. Going a step further, Epiroc has introduced a Zero Liquid Discharge (ZLD) system, so treated water can be reused for machine washing and washroom flushing, replacing the need for fresh water.

The result? Less strain on local water sources, lower environmental impact, and a powerful example of how industry can lead the way in sustainable water management.



RE-THINKING INDUSTRIAL WATER

At their Mysuru facility, **Autoliv's** Zero Liquid Discharge (ZLD) project has successfully reduced freshwater consumption from 168 kiloliters per day (KLD) to just 78 KLD.

Beneath the surface of the Earth lies one of our most precious resources: groundwater, the largest source of freshwater available to humanity.

India is the world's highest consumer of groundwater, according to the UN. In response, the Government of India has introduced several policies and programmes to improve groundwater management, promote conservation and recharge, and encourage greater community participation.

GROUND WATER LEVELS

Ref: UN World Water Development Report 2022

Embassy of Sweden in New Delhi has been taking significant steps to reduce their water usage. They harvest 10.5 million litres of rainwater annually replenishing the groundwater table ensuring that bore wells remain functional even in peak summer.

In their Nelamangala campus **ABB** has been able to increase groundwater levels in and around the factory premises by almost 40%, with the baseline of 2023. Their RWH efforts have resulted in a 27% reduction in water demand.

RECHARGED



RESTORING SAFE WATER

Bagepalli Taluk in Karnataka has long grappled with a silent crisis: groundwater contaminated with high levels of fluoride and nitrates, putting thousands at risk. Children, particularly those with disabilities, faced health challenges due to high fluoride and nitrate levels in the water.

Recognizing the need for immediate and sustainable action, **Trelleborg** partnered with multiple NGO's. Together, they embarked on a transformative journey to bring clean water and improved health to the region, creating a ripple effect of positive change.



A LIVING LUNG

In the heart of Delhi's pollution and concrete, **Ericsson** imagined a place where the city could breathe again. Spanning 12,605 m², they created a living lung patch, transforming a barren stretch into a vibrant urban forest. Here, 18,752 saplings from over 100 native species rise together, attracting birds and wildlife, cooling the heat, and filtering the smog. This green sanctuary enhances urban wellbeing, nurtures ecological networks, and shows how nature-positive design can reclaim dense city spaces, where people and nature grow together. The Ericsson Urban Forest Program in Delhi has also been honoured with the Bharti Airtel Change Maker Award for Climate & Environment.



FROM GRID TO GREEN

AQ Group has taken a significant step towards renewable energy by installing a 400 kWp rooftop solar plant, making one of its production units in India solar powered.

A plant like this can potentially offset 500 tonnes of CO2 emissions a year.



1 hour of sunlight = 1 year of energy



Solar energy has been the fastest-growing energy source over the past two decades, with India emerging as a global leader through ambitious initiatives like the National Solar Mission and the International Solar Alliance, significantly expanding its solar capacity and driving innovation in clean energy

kinsfolk

/ˈkɪnz.fəʊk/

people who descend from a common ancestor.

DEEPLY CONNECTED

Kinsfolk is a reminder that, at its core, sustainability is about people. We are deeply connected. The choices we make affect not only ourselves but also those around us, both in the present and in the generations to come. No decision followed by action happens in isolation.

Kinsfolk is about the efforts we make for the other to flourish.



DESIGNING A BETTER EVERYDAY

While progress has been made in narrowing the gender gap, many women, especially from lower-income backgrounds, remain vulnerable when widowed, abandoned, or socially excluded. In India, where women make up roughly 26% of the workforce, **IKEA India** is supporting them by providing home furnishing solutions that create safe, accessible and comfortable living environments. This also helps them gain stability, rebuild their livelihoods with dignity, and connect with a supportive community fostering long-term resilience, aligning with IKEA's vision of a better life for the many.



HEALTHCARE ON WHEELS

Meet Dhapu, a nurse who brings primary healthcare to 20 villages in the Pipar city of Jodhpur district. Every morning she journeys to the local Gram Panchayat, where she sets up her digital clinic.

To empower women in rural India with quality and accessible healthcare, **DocOnline** launched Clinic on Wheels in 2021. Through this initiative, villagers receive video consultations with specialists based in major cities, bridging the gap between rural communities and advanced medical expertise.

The vision is to expand this service from 2,500 villages in 2024 to 10,000 across India by 2027.

KINSFOLK IN ACTION

For **H&M**, the spirit of Kinsfolk comes alive through the My Store program. The idea is simple yet powerful: nurture a culture of giving back to the local community. From cleanliness drives and recycling to paper-pen making and other grassroots initiatives, H&M stores across India have already invested over 1,200 hours in creating positive impact.



BUILDING GREEN VILLAGES

Across 110 villages in Maharashtra, **Bharat Forge** has set out to change everyday life, bringing water security, better roads, stronger livelihoods, and improved schools and healthcare. Farmers learn sustainable practices, women access cancer screening, children study in renewed classrooms, and telemedicine reaches remote homes.

With trees planted and clean energy installed, villages grow greener and healthier. This collective transformation earned Bharat Forge the IGBC Green Champion Award 2024, recognising its vision of turning rural communities into truly sustainable Green Villages.



LEARNING, DIGNITY, OPPORTUNITY

Over the last 16 years **Tetra Pak** has worked to empower India's waste picker communities through the Asha Ki Kiran program.

Operating seven non-formal learning centres, they support reintegration of 350+ school dropouts every year with remedial education, nutrition, and early childhood support. Key achievements include enrolling 1,500+ children in government schools and providing daily nutrition to 350 children.



LEARNING IN MOTION

Getinge, together with several other Swedish companies, has been supporting children in Assam and West Bengal by equipping them with skills for future learning and growth. Despite the challenges of the pandemic, the project has reached between 27,000 and 42,000 children annually from 2017 to 2023. Knowledge levels among the children have shown significant improvement, with these positive outcomes sustained over time. In addition, 30 young adults have been trained and supported with access to employment and entrepreneurship opportunities.





1 MILLION FOUNDERS

A Swedish initiative inspiring one million young founders in India - **Consat Orah**, a Swedish-rooted innovation company operating in India, has launched “1 Million Founders,” an initiative aiming to inspire one million students to think like entrepreneurs by 2030. Through hands-on school boot camps, students learn to identify real-world problems, develop solutions, build prototypes, and pitch their ideas to mentors. By combining Swedish innovation thinking with India’s dynamic youth potential, the program encourages young people to become job creators rather than job seekers, nurturing the next generation of problem-solvers and innovators.



KRAFTSAMLA

Kraftsamla began as a shared belief among Swedish companies, connected through the Swedish Chamber of Commerce India, that real progress happens when people come together with purpose. It is about building bridges between communities, opening doors to opportunity, and supporting women as they move forward on their journeys to success.

Through Kraftsamla, companies go beyond, to engage in community development, explore the divides that shape professional environments through research, and equip individuals to become ambassadors for change. By sparking honest conversations, we turn dialogue into action, and action into lasting impact.

www.kraftsamla.in



WHERE IDEAS TAKE ROOT, CHANGE GROWS

The stories in these pages show how Swedish partnerships in India are turning ideas into action - from innovation and entrepreneurship to health and sustainability.

What needs pruning?

This is an invitation to gently let go of what no longer serves you, so that fresh ideas can take root and long-term, purposeful growth can flourish.



What's strong at the roots?

It is also a moment to honour what is working, where excellence, sustainability, and creativity already thrive within your organisation.

PARTNERSHIP EVERYDAY ASTIR KINSFOLK

Through strong partnerships, everyday choices, inspiring stories that set hearts astir, and an awareness of the deep connection of kinsfolk, we reach the **PEAK**, not perfection, but the pinnacle of our shared humanity.

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